

NOVEMBER REPORT/DECEMBER NEWS 2013

NOVEMBER

From 1st to 5th November e'interiors, Tokyo (JP)

During Tokyo Designers Week (26 October - 4 November), with the sponsorship of the Italian Embassy in Tokyo, the retailer *e'interiors* organised the special exhibition "1:1", dedicated to the architect Piero Lissoni, guest of honour at the inaugural evening, that took place in private at the Embassy. In addition, the *e'interiors* showroom hosted a cocktail party, opened to public, on 1st November with its

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partner companies.

e'interiors inc. 4-22-5 Minami Aoyama Minatoku Tokyo 107-0062, Japan www.interiors-inc.jp

From 7th to 23rd November Living with Art, Turin (I)

On occasion of ARTISSIMA 2013 – the International fair of Contemporary Art in Turin - Living Divani became protagonist exhibiting its rug collection, together with some of its most emblematic pieces, in three different locations within a historic building in the city centre.

The historical Galleria d'Arte Tessile Battilossi (textile art gallery) presented the exclusive contemporary rugs designed for the firm by Harry&Camila, while design&art store Verdelilla used a selection of seatings, including Curve and Chauffeuse, to contestualize their proposals.

Family Chair were among the sculptural works exhibited at Arch. Angela Franco's studio, together with macro paintings and sculptures of young artists from Turin.

Galleria Battilossi, Verdelilla, Angela Franco architetto Corso Re Umberto, 17 I - 10121 Turin www.battilossi.it www.verdelilla.it





From 22nd to 24th November Love Design, Milan (I)

Love Design[®] is in its 6th edition. The biennial design event in support of AIRC (the Italian cancer research association) is organised by the Lombardy AIRC committee in collaboration with ADI (the Italian industrial design association).

The event, firstly created in 2003 under the name "II Design sostiene la ricerca", is a different meeting with solidarity, a concrete help from the best design companies and visitors for the funds collection in favour of the Italian oncological research.

Once again this year, Living Divani participated with enthusiasm to this important charity initiative, offering Bloom, Cabrio, Lulea armchairs, Hinge stool and Wheels low tables.



Fabbrica del Vapore Via Procaccini, 4 Milan, Italy www.lovedesign.airc.it

23rd to 24th November, "Ad alto tasso di design", Milan (I)

For the third year, Living Divani participated to "Ad alto tasso di design" by offering a number of products. This charity sale was organised by Altruisti Anonimi, a group of friends and colleagues from the world of journalism belonging to the furniture field, in favour of AiMPS – the Italian Association for Mucopolysaccharidosis and related diseases.

Basilica di S. Ambrogio – Oratorio della Passione

ONGOING

From 14th **September to 2**nd **February 2014, "Monet. Au coeur de la vie", Pavia (I)** Living Divani has renewed its partnership with Alef – cultural project management, one again key players in the art and culture events.



The firm has been asked to bring its comfortable, elegant proposals to furnish the communal areas and exhibition route at the event "**Monet. Au coeur de la vie**" – a major retrospective dedicated to Claude Monet, one of the greatest exponents of the impressionist movement – promoted by the City of Pavia in partnership with the Province of Pavia and sponsored by the Italian Ministry for Cultural Heritage and Activities, the French Embassy in Italy and the Institut Français in Milan.

Living Divani accompanies the selection of works of art with **Bubble Rock** sofas, an unconventional looking model with soft lines that make it an harmonious and slightly transgressive objects, and **Extra Wall**, versatile seating that can be arranged in different kind of combination; **Jelly** coffee tables complete the scene.

This further partnership highlights the dynamism of the firm's designs and the versatility of its products, as well as reaffirms its regard for both national and international top-level events. Thanks to the success obtained, the exhibition has been postponed till 2nd February 2014.



Scuderie del Castello Visconteo Pavia, Italy Opening times: Monday-Friday, 9 am to 7 pm Saturdays, Sundays and public holidays, 9 am to 8 pm www.scuderiepavia.com

From 28th November 2013 to 22nd March 2014 Los arquitectos de la Nada, Barcelona (E)

As part of the celebrations for the fourth centenary of bilateral relations between Spain and Japan, **Casa Asia** presents the exhibition "**Los arquitectos de la Nada**". This exposition is created together with **Fundación Japón** in collaboration with Sant Pau and the Madrid-based Centro Cibeles de Cultura y Ciudadanía.

Projected by the Spanish architects Joan Ramon Pascuets and Ignacio Ontiveros, the exhibition pays homage to twelve contemporary Japanese architects, including **Junya Ishigami** who **Living Divani** has worked with for many years.

Toyo Ito, Shigeru Ban, Shinichi Ogawa, Kengo Kuma, Kazuyo Sejima, Tezuka Architects, SANAA, Ryue Nishizawa, Sou Fujimoto, TNA/Makoto Takei+Nabeshima Chie, Junya Ishigami, and Go Hasegawa are the protagonists of a video installation grouped by the link between architecture and the people who live in it, promoting dialectics between nature and urbanisation, elements connected within the same landscape.

Living Divani has enhanced its presence in the world of art and culture by taking part in the exhibition with the Family Chair collection, designed by Junya Ishigami in 2010.

The exhibition, which continues until next spring, will then move on to Madrid.

Casa Asia Pabellón de Santa Victoria en Sant Pau Sant Antoni M. Claret, 167 E - 08025 Barcelona Opening hours: inauguration: 28 November 2013, 7.30 pm Tuesdays to Saturdays: from midday to 2 pm / from 4.30 pm to 7.30 pm

www.casaasia.eu www.fundacionjapon.es

Living Divani s.r.l.

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PREVIEW DECEMBER/JANUARY 2014

From 5th to 8th December 2013 PULSE Miami, Contemporary Art Fair, Miami (USA)

Living Divani has renewed its partnership with PULSE Miami - the contemporary art fair in Miami, supplying the furniture for the VIP lounge area in the garden of the Ice Palace Studios during Miami Art Week.

Undisputed protagonists: an Extra Wall composition, Frog chairs, fun Bubble Rock and, finally, a third installation with Cafè armchairs and Jelly, Kalè and Bolle tables.

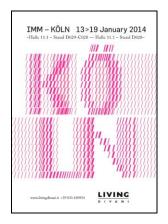
PULSE Miami The Ice Palace Studios 1400 North Miami Avenue at NW 14th Street Miami, FL (USA) www.pulse-art.com

Opening times: 5 December from 1 pm to 7 pm 6 – 7 December from 10 am to 7 pm 8 December from 10 am to 5 pm

From 13th to 19th January 2013 IMM Cologne (D)

Some iconic items, the latest products presented at the Milan Furniture Fair 2013, and some new entries will be on show in Germany at IMM Cologne, the International Furnishing Fair of Cologne.

The setting, designed by Piero Lissoni, is a sort of house protected by a white perimetric wall through which you can get glimpses of the interior, allowing you to catch sight of elegant living situations, and where Living Divani's contemporary and sophisticated collections are integrated perfectly, proposing environments halfway between the worlds of homes and contracts which the company focuses on simultaneously. Finally, in a space in front, the company presents the outdoor collection, a segment towards Living Divani has been leading its interest since some years.



FOCUS ON STRATO

Design Victor Carrasco

Strato is a coffee table available in two sizes. Each layer is made of MDF with a natural or charcoal-dyed chestnut veneer, or lacquered black or white, so that everyone can choose its preferred combination of surfaces, opting for natural wood, wood/lacquer combinations or particular interplays of shades and colour.





Technical sheet

Low table of different dimension. Contoured tops in 20mm MDF veneered with a chestnut plate, natural or charcoal dyed with water-based acrylic paint finish, or lacquered in RAL-K7 colour 9010 white or 9017 black.

Dimensions: 89x89xh31 139x139xh17

SHOWROOM OF THE MONTH DREAM, Singapore

DREAM Interiors showroom is set out over a surface area of approximately 4,500 mq. and offers the best of European design together with some of the most famous pieces by masters from the modern history of design, such as Le Corbusier and Saarinen.

Living Divani is a protagonist of the retail outlet with the most emblematic products of its collection, which finds its natural environment here.



Dream Interiors Pte Ltd 456 River Valley Road Singapore 248 342 www.dream-int.com

CONTRACT

AL HAMRA LUXURY COMPLEX, KUWAIT CITY

Important presence of Living Divani at the Al Hamra Luxury Complex, the world's highest skyscraper fully dedicated to luxury in all its interpretations and to business.

On project of Duccio Grassi Architects studio of Milan, the company furnishes the main lobby of the Business Tower with the elegance of IIe: sofas and coffee tables.

www.alhamra.com.kw www.ducciograssiarchitects.com

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OCTOBER PRESS REVIEW



Casa Vogue (I)



Corriere della Sera (I)



Cose di Casa (I)



Elle Decoration (RUS)



Elle Decoration (UK)



Hauser (D)









Living (I)

Living (I)

Marie Claire Maison (F)



Panorama Interni (I)



Wohnrevue (CH)



Wohnrevue (CH)